

PROGRAM ADVERTISING FOR 2024

Our 2024 Main Season includes the following productions:

Glengarry Glen Ross

March 7 - March 30 at the Nevada Theatre

Honk!

July 11 - August 03 at the Nevada Theatre

The Shorts

October 3rd - October 19 at St Joseph's Cultural Center

You may choose to advertise in one or more of our programs during the year. If you choose to advertise in all three of our programs, we will discount the rate by 33%.

Advertisements will be printed in b&w (with the exceptions of the back cover. and featured on our additional digital program in full color & with active links.

CONTACT - advertise@sierrastages.org for all the details!

Ad Size*	Rates - 1 show/full season	Dimensions
Business Card	\$75/\$150	Horizontal: 3" wide x 2.0" high
Quarter Page	\$125/\$250	Vertical: 2.5" wide x 4" high
Half Page	\$225/\$450	Horizontal: 4.5" wide x 4" high or Vertical: 2.5" wide x 8" high
Full Page	\$375/\$750	5" wide x 8.0" high
Inside Cover	\$500/\$1000	5" wide x 8.0" high
Back Cover	\$1000/\$2000	5" wide x 8.0" high
*Size subject to slight change for program flow		